



A recipient of the Rocky Mountain Direct Marketing Association's (RMDMA) "Creative Person of the Year Award," Debra Jason started The Write Direction in 1989.

Past President of the RMDMA, she is a seasoned direct response copywriter with more than 30 years of experience in the field of direct marketing. During that time she has personally written thousands upon thousands of words for hundreds of clients around the country (and some overseas).

Debra is the author of the best-selling book *Millionaire Marketing on a Shoestring Budget™: How to attract a steady stream of happy clients, make more money and live your dream*. She is also a contributing author with *New York Times* best-selling author Joel Comm, of *So What Do You Do? Discovering the Genius Next Door with One Simple Question*.

When other writers have researched books on direct response copywriting and freelance writing they've turned to Debra for her input. She has been quoted in such books as *The Complete Guide to Writing Web-Based Advertising Copy to Get the Sale*, *Modern Media Writing*, *Copywriting Success*, *Second Lives: Becoming a Freelance Writer* and *Smart Business Solutions: Direct Marketing & Customer Management*.

In 2012, after 10 years living in paradise on the island of Kaua`i, Hawaii, Debra returned to Boulder, CO where she first started her business. As a professional speaker, author, direct response copywriter and multi-faceted marketing mentor, she empowers you with the powerful business building tools you need to gain exposure and attract a steady stream of happy clients with fun and ease so that you too can live your dreams.

She believes everyone has a gift to share with the world and wants you to help you get your message out there in a big way—a way that resonates with *your* ideal clients.

In addition to being a featured guest on online programs she has delivered numerous live presentations and workshops on the value of building relationships and the art of engaging as they apply to attracting clients, generating leads and networking online and off.

Debra treasures time with family and friends, loves dancing, yoga, the serenity of the ocean, and memories of walking her beautiful (and famous) golden retriever, Ike, along the white sand beaches of the incredible north shore of Kaua'i.

Marketing and writing with heart, not hype.



Described as a heartwarming, enthusiastic and energetic professional, when you're seeking a dynamic speaker for your organization or event, contact Debra at **(303) 443-1942**, E-mail: **debra@debrajason.com** or **www.DebraJason.com** or **www.WriteDirection.com**

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