

Kevin Knebl, CMEC is an International Speaker, Author, Trainer and Executive Coach whose clients include small, medium and Fortune 500 companies. He's an in-demand, leading authority on Social Selling, Relationship Marketing, LinkedIn and Twitter with a healthy dose of Inspiration, Personal Development, and Humor blended in for conferences, conventions, company trainings, and many other events.

Kevin is the coauthor of "The Social Media Sales Revolution: The New Rules for Finding Customers, Building Relationships, and Closing More Sales Through Online Networking" (McGraw-Hill). Kevin is also a contributing author of "Learn Marketing with Social Media in Seven Days" (Wiley). Kevin's background includes being the top salesperson for four different companies including being the top salesperson in the world for an international consulting company with over 300 salespeople in 15 countries. He has trained hundreds of organizations and tens of thousands of professionals on the most profitable uses of LinkedIn since 2004. Kevin also has the most individually, hand-written, client Recommendations (1805+) on his LinkedIn profile among over 375,000,000 LinkedIn users worldwide. He can be reached at www.kevinknebl.com. He's also been married for 20 years to a woman he met when she booked him to play piano at her wedding to another man. Yes, that last sentence is true. And he has a face for radio.